



# JUNGLE

Netmentora Event @ Alfragide

March 28, 2019

## Our manifesto

**Our vision:** Make super tasty vegetables & small fruits, full of nutrients, pesticide-free and environment friendly accessible to all.

**Our ambition:** For Jungle Greens to become the brand of reference in major European metropolitan areas thereby creating a new consumer experience in the field of responsible & healthy fresh produce.

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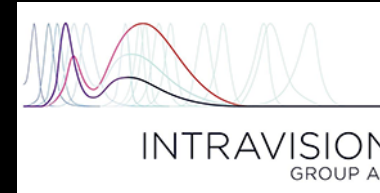
## Achievements in 2018



1st commercial project  
with Auchan in Portugal



Creation of the  
Jungle Greens brand



Exclusive licence  
« Gravity Flow »  
Technology



Partnership with  
Leading Fragrance player



70 plant varieties  
tested in Lisbon



Development of a network  
of experts in specific fields  
of niche expertise



Systems procurement  
Production & installation  
Europe wide



GlobalG.A.P. certification  
(International Standard for  
Agricultural best practices)

# J U N G L E

## Our solution for Retailers:

A turn-key solution reinventing and boosting profitability of the fresh produce category while fulfilling all its requirements:

- . A new innovating supply chain, full of taste and pesticide-free.
- . An improvement of gross margin & reduction of waste
- . Zero pesticides, a maximum food safety solution.
- . Full tracability from plant inputs all the way to harvest.
- . A predictable, reliable supply
- . Full control of costs and seasonality.

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## The Concept

A vegetable garden in your kitchen,  
Full of taste and pesticide-free.



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## Proof of concept / Auchan pilote

- . A completely autonomous indoor farm on the car park of one of Portugal's largest Hypermarket.
- . Production, packaging in the farm. Daily harvest and sale of live products inside the store.
- . Maximum visibility
- . Inaugurated Feb 2019, sold over 700 plants during the first 15 days.



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## Retail presence

. The Jungle Greens kiosk stands in the fresh produce department of the store highlighting the quality and features of our products and our production advantages.

« A live vegetable garden, in the store »



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## The range

- . A range of 14 products from the leafy greens, aromatic herbs and micro greens categories.
- . 100% recyclable packaging material made of PLA.
- . Each plant stands in a paper cup with substrate and sufficient water/nutrient reserve to stay fresh in the store for 4 days.



## Our value proposition



365D/year



Water saving



Zero  
pesticides



Constant  
Quality



Stable & reliable  
supply



Less waste



Transparency



Less volatility

JUNGLE



## Our development plan in 2019

- . Signature of a strategic commercial agreement with at least one leading French retailer.
- . **September 2019**, launch of phase 1 of a 3000m<sup>2</sup> production facility north of Paris.
- . **In 2019**, likely expansion of our current Lisbon facility into a full scale production module.

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## Jungle x Netmentora

- . Thanks to NetMentora, Jungle was introduced to Auchan which became our 1st commercial partner (Proof of concept).
- . High level & proactive support from the members, mentors and Management Team in valuable networking (Finding vendors, providers, contacts of any kind...)
- . Successful recruitment of 1 full time employee

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# THANK YOU !

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